

George Liakeas, MD*



A Health Care Experience
Designed for You

A more convenient, connected, and
collaborative approach to care.

24/7 Connectivity · Preventive Focus · Personalized Approach to Care

Join us in a new model of care

For almost two decades, I have been practicing medicine, like a “small town doc in our big city.” Practicing medicine has always been very rewarding to me, but, in this current healthcare environment, it has become more and more challenging to devote the time and attention to every single patient that I would like. Consequently, as I continue to treat my patients in a comprehensive way, I constantly find myself caught up in a game of “cat and mouse,” running from exam room to exam room and working hard to limit long wait times. Practicing medicine in the way that I wish to is unsustainable in this increasingly complex healthcare system.

I have chosen to collaborate with Castle Connolly Private Health Partners, LLC (CCPHP) to create a new membership-based

(concierge) practice, Liakeas CCPHP. Together with CCPHP, I will be able to provide members with extended office visits, 24/7 connectivity to me, same- or next-day appointments, health coaching, and other amenities and enhancements. This extended time with you, my patient, will allow me to discuss your health concerns in greater depth, better coordinate your care and be your personal health advocate.

You can learn more about all of the membership benefits in this brochure or by calling 646-973-5098.

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Family Medicine

George Liakeas, MD, Medical Director of Lexington Medical Associates, is certified by the American Board



of Family Medicine and has been practicing in Manhattan for over 16 years. His caring attitude, superb bedside manner, and clinical acumen have earned him respect among his colleagues and patients – who know him best as “Dr. George”.

Dr. George's quality as a physician has landed him a name amongst America's Top Doctors® multiple times. Dr. George is also a recipient of over two dozen awards and recognitions for his compassionate care and commitment to the medical profession, including from the American Academy of Family Physicians and the American Medical Association.

He shares his passion for medicine in his role as the President of the Hellenic Medical Society of New York, and as a Teaching Physician for the Icahn School of Medicine at Mount Sinai, New York Medical College, Keck School of Medicine at the University of Southern California, and Mercy College of Physician Assistants. He has also been the New York City Marathon Medical Captain since 2001.

Dr. George received his medical degree from Albert Einstein College of Medicine and completed his Residency in Family Medicine at Beth Israel Medical Center, Institute for Urban Health.

Currently, he is also the Medical Director of Smooth Synergy Cosmedical Spa in Midtown East Manhattan. He resides near his office with his wife and two daughters. In his free time, he is a movie buff and avid sports enthusiast.

Dr. George is affiliated with Mount Sinai Beth Israel Hospital and has full privileges at Lenox Hill Hospital.

Castle Connolly Private Health Partners (CCPHP)**

CCPHP was established by Castle Connolly Medical Limited (CCML) in order to connect patients with top physicians in order to facilitate an optimal health care experience. CCML is a highly-regarded research organization best known for its *America's Top Doctors®* publication. Dr. Liakeas and CCPHP have developed a membership program that will provide members with an array of amenities and enhancements, including enriched connectivity to CCML's elite compilation of the nation's top specialists and primary care providers.

To learn more, visit our website:
www.liakeascphp.com

Why join Liakeas CCPHP?

As a member of Liakeas CCPHP, you are signing up for more convenient, connected, and collaborative healthcare experience.

Membership includes:

- **Same-day or next-day appointments.** You can schedule appointments to be seen quickly — and at times that are convenient for you.
- **Extended office visits.** When you see Dr. Liakeas in the office, he will spend as much time with you as needed to address your concerns.
- **24/7 access.***** Dr. Liakeas is available to communicate with you via phone, e-mail, or text.
- **Connectivity to other Top Doctors.** If you need care from another specialist, Dr. Liakeas will have enhanced connectivity to CCML's 48,000+ Top Doctors across the world and CCPHP can help facilitate you receiving specialist care.
- **Telemedicine.** As a member of Liakeas CCPHP, you will be able to connect with Dr. Liakeas through a secure, telemedicine platform, which can be a convenient alternative to an in-person office visit, when appropriate.
- **SENS Health Coach.** With Liakeas CCPHP, you gain access to a "SENS" Health Coach that provides you with customized support and education, helping you identify and resolve potential barriers to a healthier lifestyle. CCPHP's "SENS" approach focuses on four pillars of wellness: Sleep, Exercise, Nutrition and Stress Management. Your SENS Health Coach collaborates with your physician, creating an integrated and robust team to help achieve your wellness goals, one step at a time.
- **SENS Solution Health Assessment.** The membership model provides your physician and Health Coach with a tool to offer you a more personalized approach to your preventive health and overall well-being, including CCPHP's comprehensive program for assessing your overall wellness status and needs.



INVEST IN YOUR HEALTH

- **Develop a stronger relationship with Dr. Liakeas to create more collaborative approach to maintaining your health.**
- **Participate more proactively and conveniently in your healthcare through enhanced connectivity to Dr. Liakeas.**
- **Connect with the nation's premier Top Doctors.**



Liakeas CCPHP Commitment

Members enjoy a more convenient, connected and collaborative relationship with their physician. The structure of the membership program is designed with one simple focus: our members. The amenities and enhancements of our program are designed to help members achieve their individual wellness goals and support them in maintaining a healthy lifestyle.



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Castle Connolly
PRIVATE HEALTH PARTNERS, LLC

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* Liakeas CCPHP, LLC, the membership organization referred to in this brochure, is sometimes also referred to as "Liakeas Castle Connolly Private Health Partners" as shown on the logo above or as "Liakeas CCPHP." Liakeas CCPHP, LLC is acting on behalf of and at the direction of Dr. Liakeas and his medical practice, pursuant to a Business Associate Agreement (as defined in the Health Insurance Portability and Accountability Act of 1996, as amended ("HIPAA")), to assist Dr. Liakeas and his practice to inform you about, and/or respond to questions relating to, exciting changes in his practice.

** Castle Connolly Private Health Partners, LLC, is sometimes referred to herein as "Castle Connolly Private Health Partners" or "CCPHP."

*** In cases where Dr. Liakeas is unable to communicate due to vacation, sickness, or other reason, communication with another practitioner or covering physician will be arranged